

BETH
ROBINETTE

CHUNG-
WATSON
LECTURE

SYSTEMIC AND
ETHICAL
TRANSFORMATION:
CHANGING THE
WHY, HOW AND
WHO OF
AGRICULTURE

DATE: Tuesday, April 9th

TIME: 3pm–5pm

LOCATION: KBR

Light refreshments hosted after lecture.



Beth Robinette is a fourth-generation cattle rancher and food systems entrepreneur based outside of Spokane, WA. Her family ranch, the Lazy R, produces grass fed beef and is focused on an ecology-centered approach to land management. Beth took this natural curiosity about natural systems and symbiosis and applied it to her work with LINC Foods, a worker-farmer-owned cooperative food hub based in Spokane, which she co-founded in 2013. In five years, this socially and environmentally focused enterprise has grown to over \$1 million in annual sales and continues to expand. Working on supply chain issues led Beth to her current passion, outfitting women with the skills needed to get started in regenerative livestock agriculture. Through her 5 day intensive New Cowgirl Camps, Beth and her co-facilitator Sandy Matheson introduce women to the basics of animal husbandry, grazing planning, ecological monitoring, and business development. Though her body of work is varied, Beth remains committed to systemic interventions that fundamentally transform the why, how, and who of agriculture.